



SAID BUSINESS SCHOOL, University of Oxford

## SEMINAR SERIES / HILARY 2011

Convenors: Felix Reed-Tsochas, Institute for Science, Innovation and Society,  
Saïd Business School  
Eduardo López, Saïd Business School

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Seminar webpage:  
[www.cabdyn.ox.ac.uk/complexity\\_seminars.asp](http://www.cabdyn.ox.ac.uk/complexity_seminars.asp)

Sandwiches and  
drinks will be  
provided

Please note: although  
the seminar  
programme detailed  
was correct at time of  
printing, seminar  
arrangements are  
subject to change -  
for the latest  
information, please  
check the seminar  
webpage.

**Tuesday 18<sup>th</sup> January**  
(12.30pm - 2.00pm) James Martin Seminar Room

### Guido Caldarelli

Associate Professor in the Centre for Statistical Mechanics in the University of  
Rome "Sapienza" Italy

## 'Random Hypergraphs and their applications'

### ABSTRACT

In the last few years we have witnessed the emergence, primarily in on-line communities, of new types of social networks that require for their representation more complex graph structures than have been employed in the past. One example is the folksonomy, a tripartite structure of users, resources, and tags - labels collaboratively applied by the users to the resources in order to impart meaningful structure on an otherwise undifferentiated database. Here we propose a mathematical model of such tripartite structures which represents them as random hypergraphs. We show that it is possible to calculate many properties of this model exactly in the limit of large network size and we compare the results against observations of a real folksonomy that of the on-line photography web site Flickr. We show that in some cases the model matches the properties of the observed network well, while in others there are significant differences, which we find to be attributable to the practice of multiple tagging, i.e., the application by a single user of many tags to one resource, or one tag to many resources.



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